Nimrod Dado

Product Design

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Tel Aviv, Israel
Portfolio

Education

Wizo Haifa School of Design - B. Ed.Des

Bachelor of design and visual communication. Graduated with high honors.
2009 - 2013

Languages

English | Hebrew

About me

Product designer with 13 years of experience, from individual contributor to Head of Design to Senior Group Manager, shipping consumer and enterprise products at scale. I combine a wide, product-level view with the details that make the difference: strong product thinking, thoughtful flows, and polished execution, including while managing teams. I design and build with AI daily, ship code myself, and build my own products on the side. When a team needs it, I step up to lead: partnering with executives, product and R&D on roadmap and vision, and setting the direction and quality bar for the design work.

Experience

Monday.com - Senior Product Design Group Manager

Nov 2023 - Aug 2026

- **Enterprise Work Management**
  Designed and led design for products serving large-scale enterprise accounts, with complex needs and large data volumes, balancing long-term direction with deal commitments. Stayed hands-on in strategy and detailed design while managing a team of 4 (Tel Aviv and London).
- **Product Growth**
  Stayed hands-on while leading 8 Growth teams (7 designers + 1 manager, Tel Aviv and London), designing across the product to drive company ARR. Started with growth work around monday's core work management product, then, as monday made the shift into AI, led design for onboarding, monetization, and adoption for its agents, vibe-coding tool, and in-product AI actions. Drove double-digit CVR-to-pay lifts for large accounts, increased lead contact rates, and reduced churn.

Flare - Head of Product Design

Oct 2021 - Aug 2023

Designed and shipped customer and attorney-facing apps (mobile, desktop, and design system) for Marble Law, serving 20,000+ clients, while leading the team. Rebuilt the design team by hiring stronger designers and a marketing design team, and owned process and planning.

Meta - Senior Product Designer

Jun 2019 - Oct 2021

- **Facebook Financials (Novi)**
  Designed Novi's customer care experience end to end, built as a standalone app with integrations across FB Messenger and WhatsApp. Collaborated cross-functionally with multiple teams worldwide.
- **Facebook Connectivity**
  Designed a complex B2B system bringing internet infrastructure to developing countries: mobile and desktop apps for workforce field management, inventory, and automations, plus a new design system. Worked continuously with design partners and stakeholders.

Wix.com

Oct 2013 - Jun 2019

- **Wix Media - UX Group Manager**
  Led a team of 4 designers (TLV and Kiev) across Wix Music, Wix Video, Photo Studio, and Media Manager, serving 120M+ users, while staying fully hands-on in design. Focused on team growth, prioritization, and process.
- **Product Designer**
  Designed end-to-end for Wix Music, Video, Media Manager, Payments, and the Wix Media developer platform — my job included research through UI and usability testing. Partnering with product teams, stakeholders, and leading companies from the industry.